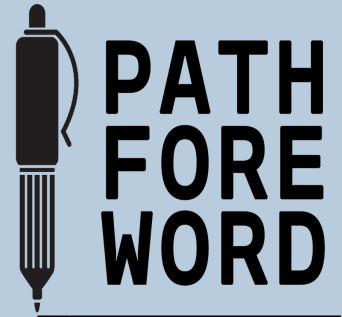


Jim Wilson

Writer
Blogger
Wordsmith



Superb On-Target, On-Time Writing from Blogs to Books Translating Complex Topics into Laymen's Terms

Writing Expertise

Broad experience and deep expertise in writing content that attracts website visitors: blog articles, books, white papers, and infographics.

Adept research and thoughtful, conversational writing style simplify complex topics, ensuring readers quickly grasp the subject matter and respond to the call to action.

Superb expertise in communicating on a wide range of technical topics.

Experience & Education

Retired publishing and communication executive who has chosen to "re-wire" via a career encore in freelance writing.

Clients range from agencies to manufacturers. Topics cover real estate to data journalism and fiber optics to thought leadership.

MBA in Marketing and Finance.

MA in Management.

BASc in Electronics Technology.

Custom Writing Service Dedicated to Meeting Client Needs

www.linkedin.com/in/jbwilson