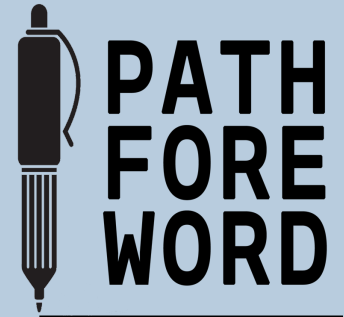


Jim Wilson

Writer
Blogger
Wordsmith



Superb On-Target, On-Time Writing from Blogs to Books Translating Complex Topics into Laymen's Terms

Writing Expertise

Broad experience and deep expertise writing content that attracts visitors to websites: blog articles, books, white papers, and infographics.

Adept research and thoughtful writing that helps readers quickly understand the subject matter and readily respond to the call-to-action.

Superb expertise in communicating on a wide range of technical topics.

Hubspot certified in SEO, content marketing, and inbound marketing.

Experience & Education

Retired publishing and communication executive who has chosen to "re-wire" via a career encore in freelance writing.

2023 marks a decade of freelance writing.

Clients range from agencies to manufacturers. Topics cover real estate to data journalism and fiber optics to thought leadership.

MBA in Marketing and Finance.

MA in Management.

BASc in Electronics Technology.

Custom Writing Service Dedicated to Meeting Client Needs

www.linkedin.com/in/jbwilson